



Meeting the Demands of your Tenants: Creating Smoke-Free Housing Policies

Date: Thursday, January 21
Time: 12:00 pm or 7:00 pm

As a property owner or manager, adopting a smoke-free policy for your building is a win-win situation for you and your residents. The majority of Maine multi-unit housing residents would prefer to live in smoke-free housing, 43% stating that they would even be willing to pay more to live in a smoke-free environment. In addition to supporting happier tenants, smoke-free housing policies reduce the risk of property damage and lower unit turnover costs. On average, it costs 5-10 times more to turn over a unit when smoking has been allowed than if the property owner/manager had adopted a smoke-free policy

Please register to attend the webinar

[12:00 pm Registration](#)

[7:00 pm Registration](#)

E-Cigarette Law

As of October 15, 2015 E-cigarettes are now included in Maine's indoor smoking laws. This means that electronic smoking devices will be prohibited in the same places that traditional tobacco products are prohibited. This is great news for Mainers, as the long term health risks of using e-cigarettes including the effects of second hand exposure are not clear.

[LD 1108](#)

[News Article on the New E-Cigarette Law](#)

[View our E-Cigarette Fact Sheet](#)

HUD Proposed Rule

The same webinar will be presented at 12:00 PM and 7:00 PM to accommodate varying schedules.



Join the Conversation: TODAY January 6



We are pleased to share that BEC Program Coordinator, Sarah Mayberry will be attending the White House Convening on [HUD's Proposed Smoke Free Rule](#) in D.C. **Today -January 6!** This is such an exciting opportunity to be able to show our support of the proposed rule and to share resources and experience with partners across the country. Beginning at Noon [watch the live stream](#) of a portion of the Convening and participate in the live Twitter chat starting at 12:30 pm.

Did You Know:

Currently **Maine** is the only state in the country where all of its Public Housing Authorities are Smoke-Free.

What a tremendous achievement, and a strong motivator for property owners in Maine to continue to be leaders in smoke-free housing!

On November 12th the U.S. Housing and Urban Development (HUD) Secretary Julián Castro joined Surgeon General Dr. Vivek Murthy in Alexandria, VA to announce a proposed rule to make the nation's public housing properties entirely smoke-free. HUD's proposed rule would require more than 3,100 public housing agencies (PHAs) across the country to implement smoke-free policies in their developments within 18 months of the final rule. Please take a moment to watch the [YouTube video](#) with Secretary Castro speaking about HUD's proposed smoke-free rule.

Webinars & Newsletters



Please take a moment to view our [archived webinars](#) and [newsletters](#). Please let us know if you have any relevant news you would like to share in



BEC was featured in the December 2015 national e-bulletin from the Office of Disease Prevention and Health Promotion - Healthy People 2020 (US Department of Health & Human Services) for its success with the smoke-free homes pledge program.

"Since the inception of the Smoke-Free Homes Pledge Program, more than 4,900 Maine families have taken the pledge. In addition, Maine's efforts to promote tobacco-free living and reduce involuntary exposure to secondhand smoke have led to each of Maine's 20 public housing authorities voluntarily adopting smoke-free policies. In addition to Maine's public housing authorities adopting policies, recent Maine data demonstrate that 65% of all private multi-unit housing properties have chosen to go smoke-free, and tenants prefer smoke-free buildings at a rate of 77%. Maine's success is in large part due to the coordinated efforts of many private and public sector groups working together to protect the health of its residents, especially the most vulnerable populations, including children. The efforts in Maine to limit the number of homes where families are exposed to secondhand smoke will help keep both children and adults healthier."

[Read the full article here](#)

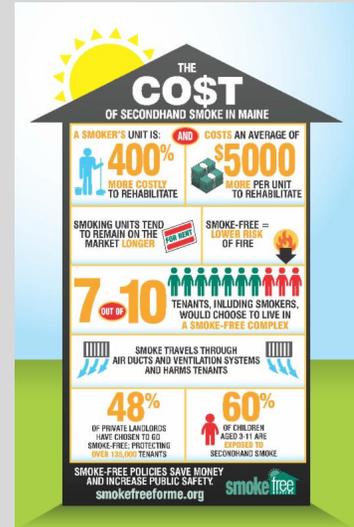
And please...Take the Pledge!



To request smoke-free homes pledges for your tenants and to order other free resources please visit the [order form page](#) on our [website](#).

future newsletters or topics you would like to see covered.

Know the Facts



"7 out of 10 tenants including smokers would choose to live in a smoke-free unit"

Visit smokefreeforme.org and view our tenant and landlord factsheets and our other free resources including smoke-free signs and decals!



[List your Smoke-Free Properties Here!](#)



Thank You

Thank you for reading our newsletter and supporting smoke-free environments. Please [contact us](#) with any questions or comments and make sure to check out our [website](#) and connect with us on social media for news, [resources](#), and future contests!

Sincerely,

The Smoke-Free Housing Coalition of Maine

Contact Us:

[Email Us](#) | Smokefreeforme.org
(207) 874-8774

Through education and policy change, the Smoke-Free Housing Coalition of Maine (SFH) works to protect residents in multi-unit housing from involuntary exposure to secondhand smoke. SFH is a program of the Breathe Easy Coalition of Maine, which is able to provide free resources and technical assistance through a grant from the Partnership For A Tobacco-Free Maine, Maine CDC/DHHS.

Connect with us!



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